



American Planning Association  
**California Chapter**  
**Sacramento Valley**

*Making Great Communities Happen*

# 2021 SVS Awards Program Informational Session

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MARCH 12, 2021

# About SVS

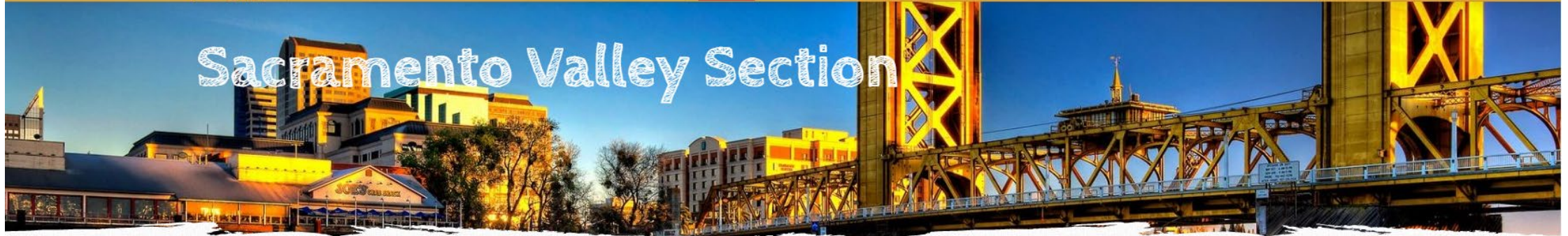
- Sacramento Valley Section of the American Planning Association (SVS APA)
- Our resources and services dedicated to:
  - **Communication** - increasing awareness and involvement in community issues
  - **Education** - providing and contributing to public forums
  - **Advocacy** – implementing decision-making processes
  - **Professionalism** – training and guiding members



# About SVS

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- Section programs and features include
  - Annual Speaker Series
  - Awards Program
  - Planning + Leadership + Advancement + Networking (PLAN) Program
  - Diversity, Equity, and Inclusion (DEI) Subcommittee
  - Young and Emerging Planners Group (YEPG) Subcommittee
  - Movie Nights
  - Student scholarship fundraiser



## 2021 AWARDS

The 2021 SVS APA Awards Program is now open! [Click here](#) to learn more about the award categories and how to nominate and submit a project. Want to be more involved? [Click here](#) to find out how to become a juror and volunteer for the 2021 SVS Awards Selection Jury.

Need help, have questions? We will be hosting an information session on March 12, 2021 from noon to 1:00PM. There will be a brief 'how to' presentation followed by an opportunity for Q&A. Please [click here](#) to join the Zoom informational session.

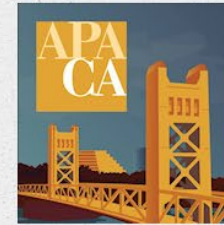
**VISION**  
planning



## UPCOMING YPG EVENTS

[YPG Events](#)

*Click button for event details.*



## UPCOMING SECTION EVENTS

Click button below to see upcoming Section events.

[Event Info](#)

*Click button for event details.*



# What is the Awards Program?

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- Nominate a planning project or a planning professional for an award category
- Winners are determined by the SVS Jury or the SVS Board (and YPG Subcommittee)
- Some winners are eligible to apply for a California APA Award
- Celebration!

# Why participate in the Awards Program?

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- An opportunity to **celebrate good planning**
- An opportunity to **share best practices**
- An opportunity to **elevate hidden gems**
- An opportunity to **better represent the wide breadth of planning practices** in the section

# Important Dates

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- **March 12, 2021:** Informational Session, 12-1PM
- **March 19, 2021:** Jury application deadline, 5PM
- **March 26, 2021:** Awards nomination submission deadline, 5PM
- **April 9, 2021:** SVS Awards Jury deliberation, 3-5PM
- **April 14, 2021:** SVS Award Winners notification
- **May 14, 2021:** State Awards application deadline
- **July/August 2021:** Virtual Awards Ceremony (TBD)

# Award Types and Categories

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## STATE-ELIGIBLE AWARDS

- Follows State Awards categories and eligibility criteria
- Some, but not all, require a section win to be eligible for State
  - Comprehensive Plan Award (small and large jurisdiction)
  - Implementation Award (small and large jurisdiction)
  - Innovation in Green Community Planning
  - Best Practices Award
  - Grassroots Initiative Award
- Winners selected by the SVS Awards Jury

## SECTION-ONLY AWARDS

- Unique to SVS
  - Local Vision Award (3)
  - Emerging Planner Award (3)
  - *Legacy Award (1) – Nomination by Board*
- Not a prerequisite for State
- Winners selected by the SVS Board (and YPG Subcommittee)



# State-Eligible Award Categories

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- The Section uses California APA Award Categories
- Why we use State guidelines:
  - Promotes a more streamlined process for winners who move to the State Awards Program
- Two tiers:
  - Award of Excellence (these can move onto State)
  - Award of Merit
- **Review the APA California Awards Program Policy document:** <https://www.apacalifornia.org/wp-content/uploads/2012/09/APA-California-Awards-Policies-Apr-2017-Adopted-4-26-17.pdf>
  - Sections relevant for SVS Awards Process:
    - Eligibility requirements
    - Award Categories
    - Criteria for Evaluating Award Entries

# Section-Only Award Categories

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- Why we have Section-Only Awards:
  - Ability to celebrate great local planning efforts that may not perfectly fit the eligibility criteria for State-Eligible Awards
  - Past Local Vision Award winners include:
    - WalkSacramento SRTS Program
    - Midtown Association
    - Shasta Living Streets
    - Sacramento Municipal Utility District
    - Butte County Fire Safe Council and Partners
    - Franklin Boulevard Business District
    - Tahoe Regional Planning Agency
    - Rocky Hill Trail/Vacaville REACH Program
    - Delta Leadership Program
  - Emerging Planner Award recognizes up and coming planners in the Section
  - Legacy Award recognizes planners with a long history of exemplary service to planning and the Section
- **Review the informational page for Section-Only Awards:**  
<https://docs.google.com/document/d/1khB-Xnl3agNXjCJJeW-EfaCVt9Pc8u2nGXVnc-VANrw/edit?usp=sharing>

# How to Apply

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1. Complete the online application form (Google Form)

2. Prepare the following information:

a) Summary description

b) Award Criteria

c) Images

d) Letters of Support

e) Project/Plan copy

*Section-  
Only*

*State-  
Eligible*

3. Compile prepared information into one PDF

4. Compile photos into a compressed folder (e.g., zip)

5. Email submission package (PDF and photos) to Amy Yang ([amy@mintierharnish.com](mailto:amy@mintierharnish.com))

**Awards Nomination**

**Deadline**

**March 26, 2021**

**5PM**

# SVS Awards Jury

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- Composed of 5 individuals
- Reviews State-Eligible Award nominations
- For consideration,
  - Fill out the online application form (Google Form)
    - Contact information
    - 250-word statement of interest
  - Email a one-page resume to Amy Yang ([amy@mintierharnish.com](mailto:amy@mintierharnish.com))
- Perks
  - Recognition during Awards Ceremony
  - Gift card/lunch
  - First-hand look at various planning efforts in the region

## **Jury Application Deadline**

March 19, 2021

5PM

## **Jury Deliberation**

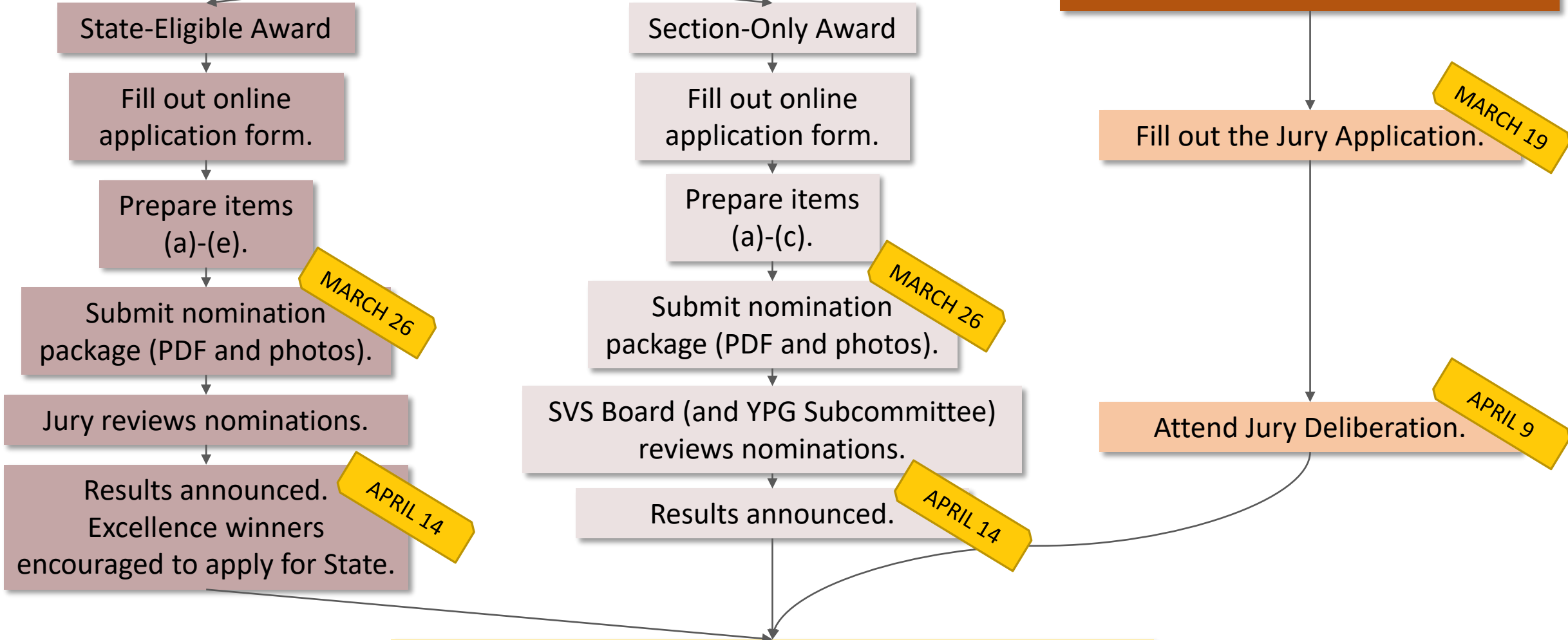
April 9, 2021

3-5PM, virtual

# You are interested in the SVS Awards Program.

You have a nomination in mind.

You don't have a nomination in mind but want to be involved.



Celebrate at the Virtual Awards Ceremony!

# Questions?

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Contact information:

**Amy Yang**

*SVS Awards Coordinator*

*amy@mintierharnish.com*