



2019 SPEAKER SERIES

BRIDGING THE DIVIDE DISCOVERING THE TIES THAT MAKE FOR STRONGER COMMUNITIES



American Planning Association
**California Chapter
Sacramento Valley**

Making Great Communities Happen

Communities are finding it increasingly difficult to find solutions to problems that can effectively bring together all those who are impacted by choices made in our communities. So many decisions must confront this reality, such as reducing the urban-rural divide, addressing the disparate needs and desires of millennials v. baby-boomers, and engaging and empowering historically under-represented groups in the process, just to name a few. Whether we are designing the resilient community of the future or choosing how and where to invest in key transportation infrastructure, finding ways to find common purpose and bring communities closer together is a key ingredient to achieving a successful outcome.

All sessions will be held from 8:30 to 10:30 a.m.

Join us for coffee and networking from 8:00 to 8:30 a.m.

West Sacramento Community Center, 1075 West Capitol Avenue, West Sacramento

Free, Unrestricted Parking at 1271 West Capitol Avenue (behind Walgreens)



Friday, June 28 – Hosted by OPR

Many Plans, One Direction

Presenters: Suzanne Hague, AICP, Deputy Director of Planning & Community Development, Governor's Office of Planning and Research; Jessica Buendia, Deputy Director, Strategic Growth Council; Tim Snellings, Director of Development Services, Butte County; Tom Pace, Planning Director, City of Sacramento

Moderator: Bob Lagomarsino, AICP, Director, APA Sacramento Valley Section

In this kick-off to the Speaker Series, state and local leaders will frame the commitment planners make to weave together California's varying geographies, industries, stakeholders and communities in order to plan for a successful future. How do we effectively and nimbly shape our long range plans given the various crises facing planners today, such as the housing crisis and growing disaster response challenges? How can California continue to lead on climate change given competing interests? This session will bring together perspectives representative of urban and rural areas, local and state viewpoints, and planning and programmatic areas of expertise.



Friday, July 26 – Hosted by APA & ASPA

Census 2020: The Future is at Stake

Presenters: Ditas Katague, Director, California Complete Count; Guadalupe Ferreyra, Partnership Specialist, U.S. Census Bureau; Judy Robinson, Census Manager, County of Sacramento; Gabby Trejo, Co-Chair, Sacramento County Complete Count Committee/Executive Director, Sacramento ACT



April 1, 2020, is Census Day, which means that in less than a year the United States Census Bureau will be leading the effort to gather information that is central to the planning process. This session will feature a panel of Federal, State, and local representatives explaining the mechanics of the process and discussing what's at stake, both in general terms and for planners. Among other topics, the panel will discuss the implications of the "citizenship question" for the administration of the Census and on an ongoing basis. The panel will also discuss the tools and strategies being used to ensure a "complete count," with a focus on efforts to reach the hard-to-count (HTC) population.



Friday, August 23 – Hosted by SACOG & ULI

Envisioning Corridors for Stronger Communities

Presenter: Sara Hammerschmidt, Senior Director, ULI-the Urban Land Institute, Washington DC; Followed by a moderated panel discussion with members from SACOG's Civic Lab 2.0



To build strong communities, we need to rethink how our public rights-of-way interact with the people who travel along them. In this session, we look at transportation corridors and hear from both the local and national perspective on corridor analysis, project development, and best practices. From the local perspective, we'll have representatives of the Sacramento Area Council of Government's Civic Lab 2.0 program, which focuses this year's efforts on corridor revitalization. Broadening our view, we'll discuss the Urban Land Institute's recent publications, *Envisioning Healthy Corridors: Lessons from Our Communities* and *Blind Spots: How Unhealthy Corridors Harm Communities and How to Fix Them*. This session will be mostly Q&A to engage the panelists to share lessons learned, best practices, and other insights gained from efforts to improve corridors.



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Friday, September 27 – Hosted by AIA

Making Communities Stronger Through Housing Affordability – Focus on ADUs

Presenters: Matt Hertel, AICP, Senior Planner, City of Sacramento; Gennifer Munoz, AIA; Michael Malinowski, FAIA; Heather Peters, Senior Housing and Community Development Policy Analyst, San Mateo County

Accessory Dwelling Units (ADUs) are an innovative, affordable, and effective option for adding much-needed housing in California. How can communities encourage and approve the development of ADUs to provide a source of income to homeowners while providing housing opportunities to individuals and families of all ages, including couples, small families, college students, and seniors? Recent laws have passed in California that encourage and promote the development of ADUs; in response, the American Institute of Architects California has developed a statewide website to assist homeowners in determining whether it's something they would like to pursue. Come learn about the new website, discuss real life challenges associated with these projects, and how discover how local governments in California are addressing issues relative to ADU development, including impact fees, entitlements, policy and financing options, and potential code and regulatory changes.



Friday, October 25 – Hosted by CARB

Planning Versus Implementation: Advancing Plan Implementation through Innovation & Collaboration

Presenters: Nicole Dolney, Chief, Transportation Planning Branch, California Air Resources Board; Karen Magliano, Chief, Air Quality Data Branch, California Air Resources Board

Transportation is the largest source of California's climate emissions and transportation-related emissions are increasing. The California Legislature set ambitious greenhouse gas reduction goals with AB 32 and SB 375 and SB 375 established a framework for achieving reductions by changing approaches to land use and transportation planning. What have these changes been at the community level? What are the opportunities? This session will focus on a recent study conducted by CARB to assess changes resulting from preparation and adoption of Regional Transportation Plans and Sustainable Communities Strategies. The speakers will discuss a wide range of opportunity areas to address the issues, from piloting innovative ideas to increase access to clean transportation options, to integrating new sustainable and equitable mobility options. In this presentation CARB calls for action as it explores expanded partnerships with state, regional, and local agencies necessary to make systemic changes in how we build and invest in communities.



Friday, November 22 – Hosted by Caltrans

California Transportation Plan (CTP) 2050

Presenters: Coco Briseno, Deputy Director, Planning and Modal Programs, Caltrans; Maura Twomey, Executive Director for Association of Monterey Bay Area Governments

The purpose of the California Transportation Plan 2050 (CTP 2050) is to present innovative, sustainable, and integrated multimodal mobility solutions. These solutions will help guide the planning and implementation of a low-carbon transportation system that fosters economic vitality, protects the environment and natural resources, and promotes health and well-being equitably for all Californians. The CTP 2050 will focus on meeting current and emerging trends and challenges affecting transportation, including economic and job growth, air quality and climate impacts, new technologies, freight movement, transportation funding, and public health. In this session, we will hear from key participants in the development of CTP 2050, including a representative of an MPO involved in the process and a member of the Policy Advisory Committee formed to guide the project.

Register now at

svsapa.org/speaker-series/2019-speaker-series.html

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American Planning Association
California Chapter Sacramento Valley Section
Making Great Communities Happen

Pricing:

Members of Speaker Series Partner Organizations: \$20.00/session
Non-Member: \$30.00/session

If you register for all six sessions you will receive the following discount:

Members of Speaker Series Partner Organizations: \$95.00 total
APA Members that are Young Planners (under 35): \$80.00 total
Non-Member: \$150.00 total

Professional Development Package \$250

Includes three complete program passes to the 2019 Speaker Series.

Please note that this package can't be purchased online. Please contact Jenny Welch at jjwelch@housingca.org to pay via check or credit card.

Approved for 2 AICP CM Credits per session

For more information please contact Professional Events at jeni@proeventsjt.com or (916) 997-7002