



American Planning Association  
**California Chapter  
Sacramento Valley**  
*Making Great Communities Happen*

## 2018 SPEAKER SERIES

Both the Great Recession and the unique recovery have made it clear that circumstances change, and the needs of our communities evolve over time, sometimes in ways that we struggle to anticipate. As a result, whether it is community planning, transportation, or even a changing workforce, there is a need for the profession to plan for and manage these fast moving transformations. We must reimagine our communities to face these changes, whether they are fiscal, environmental, or technological, and our communities will be better prepared to weather through changing dynamics and come out successfully on the other side.

**All sessions will be held from 8:30 to 10:30 a.m.**

**Join us for coffee and networking from 8:00 to 8:30 a.m.**

**West Sacramento Community Center, 1075 West Capitol Avenue, West Sacramento**

**Free, Unrestricted Parking at 1271 West Capitol Avenue (behind Walgreens)**



**Friday, June 29 - Hosted by APA**

### *Planning in an Era of Increasing Uncertainty and Disruption*

*Presenters:* Pete Parkinson, AICP, President, APA California Chapter; Julia Lave Johnston, President-Elect, APA California Chapter; Bob Lagomarsino, AICP, Director, APA Sacramento Valley Section

Is the planning profession prepared to respond effectively to rapidly advancing technology, changing environmental conditions, and ever-evolving social and demographic circumstances? In this kick-off to the Speaker Series, state and local APA leaders will frame the challenges facing planners and our colleagues in affiliated professions. How can we account for the proliferation of choices in the way we live our day-to-day lives? How can we manage the dramatically-increasing body of planning-related data and the evolution of tools to manipulate and evaluate that data? How can we guide collaborative processes in addressing these challenges? Join in a discussion of whether the “predict-and-plan” model of planning is capable of addressing the uncertainty and disruption associated with technological, environmental, and social change. Weigh-in on the implications of shifting to an “anticipate and adapt” model, including potential legal and institutional impediments.



**Friday, July 27 – Hosted by OPR**

### *Transportation to What Ends? The Need for a Transition from LOS to VMT, and Methods for Implementation*

*Presenters:* Chris Ganson, Senior Planner, Governor’s Office of Planning and Research

Recent research shows that using measures of automobile delay like LOS to evaluate transportation system performance may not only be harmful to the environment and human health and unnecessarily costly, it may also undermine the effectiveness of the transportation system. This session will describe the science that points to the need for a transition to other ways to evaluate system performance, including focusing on VMT, and describe the methods for implementing that transition.



**Friday, August 24 – Hosted by ULI**

### *Housing in the Evolving Suburb: The Sacramento Story*

*Presenters:* Brendan Leonard, Land Acquisition & Entitlement Manager, Anthem United; Greg Paquin, President & Founder, The Gregory Group; Ardie Zahedani, Division President & Principal, St. Anton Communities

*Moderator:* John Hodgson, President, The Hodgson Company

Even as many urban cores and downtown neighborhoods attract new residents, the suburban housing market is evolving rapidly. Suburbs continue to be well-positioned to maintain their relevance into the foreseeable future as preferred places to live and work. A report by ULI, *Housing in the Evolving American Suburb*, talks about key issues that will shape suburban residential demand and development in the years ahead. The report points out that healthy regions and housing markets require a range of housing choices for households of different backgrounds, means, and stages of life. This session will examine the Sacramento suburban story and the challenges of providing housing whether market rate or affordable. We will have a moderated discussion with leading Sacramento real estate experts to discuss the current State of Housing in our Region.

# 2018 SPEAKER SERIES



**Friday, September 28 – Hosted by AIA/APA**

## *Reimagining our Existing Building Infrastructure to Reimagine Communities*

*Presenters:* Heather Kampa, Project Manager or Louis Kaufmann, Principal in Charge, HGA Architects; Jeff Stowell, AIA, Silva Stowell Architects



Our built environment faces many challenges when it comes to the frequent innovation of the digital age, as online marketplace convenience replaces local services, and leave in their wake ghost shopping centers and empty retail big boxes. How do we reimagine our building infrastructure into new uses in order to reinvigorate our communities? Come hear about two projects that combine innovative uses for existing structures in areas of Sacramento that are presently underserved, while providing innovative services to the community that are designed to transcend the traditional and withstand the test of an ever-changing economy.



**Friday, October 26 – Hosted by SACOG**

## *Civic Lab: Innovation, Risk and How that Translates into Creative Problem Solving*

*Presenters:* Rupa Somavarapu, Autonomous Shuttles, City of Rancho Cordova and Darryl Brown, Apple Hill Agritourism Congestion, El Dorado County  
*Moderator:* Raef Porter, Civic Lab Project Manager, SACOG

More and more, we've been hearing talk about taking risk and being innovative-- but what does that really mean for a public agency and public-private partnerships? In this session we talk to agencies that have challenged the status quo, streamlined processes (gasp!) and gone where no RFP has gone before. Join us in a discussion about how SACOG's new 8-month program, Civic Lab, is engaging local jurisdictions in innovative problem-solving. From agritourism to autonomous vehicles in the Sacramento region, we'll hear from government agencies about their projects, experiences in the program, and how to collaborate to think creatively about solutions for both present and future challenges.



**Friday, November 30 – Hosted by Caltrans**

## *Future of Mobility: Planning for Transportation Amidst Rapidly Changing Technology*

*Presenters:* Adam Stocker, Transportation Sustainability Research Center and Chris Schmidt, AICP, Division Chief of Transportation Planning, Caltrans  
*Moderator:* Brigitte Driller, Associate Transportation Planner, State Planning Branch, Caltrans

Transportation is undergoing a transformative revolution. New technologies and markets – such as bikesharing, carsharing, transportation network companies (TNCs), zero emission vehicles, and autonomous vehicles – are accelerating innovation in the field at faster rates than previously predicted. Research that examines these current and future trends in technology is a necessity for informed decision-making on transportation policy. This session will focus on the recently-published Future of Mobility Study, which was prepared in partnership between Caltrans and UC Berkeley's Transportation Sustainability Research Center. The panelists will discuss the research findings, which are intended to inform the development of the California Transportation Plan 2050 and will have important implications for planning efforts around the state.

## Register now at

[www.svsapa.org/speaker-series/2018-speaker-series.html](http://www.svsapa.org/speaker-series/2018-speaker-series.html)

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### Pricing:

Members of Speaker Series Partner Organizations: ..... \$20.00/session  
Non-Member: ..... \$30.00/session

### If you register for all six sessions you will receive the following discount:

Members of Speaker Series Partner Organizations: ..... \$95.00 total  
APA Members that are Young Planners (under 35): ..... \$80.00 total  
Non-Member: ..... \$150.00 total

Professional Development Package ..... \$250

Includes three complete program passes to the 2018 Speaker Series.

Please note that this package can't be purchased online. Please contact Derek Wong at [dwong@mbakerintl.com](mailto:dwong@mbakerintl.com) or (530) 401-3480 to pay via check or credit card.

Approved for 2 AICP CM Credits per session