



CALIFORNIA STRATEGIC
GROWTH COUNCIL

Measuring Health and Sustainability Outcomes in Funding Decisions

Allison S. Joe, AICP – Deputy Director, SGC

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Sacramento Valley APA Speakers Series

Cross-Cutting State Goals

De-carbonizing the State's Energy and Transportation Systems

Conserving and Stewarding the State's Natural Lands and Resources

Supporting Sustainable Communities and Regions

Building Climate Resilience into All Policies

Cross-Sector Collaboration and Data Sharing and Availability

Data and Coordination are Key to the State's Long-Term Goals

- Meeting long-term environmental goals while growing population and economy
- Requires working across sectors, sharing information and data
- Indicators help track progress toward meeting goals
- Measured at different scales and contexts
- Link metric to goals, importance



California @ 50 Million

Performance Metrics & Indicators



Healthy Community Indicators

<http://ow.ly/OmD7a>

- Identify a standardized, core set of valid indicators that define a healthy community
- Identify methods to construct indicators at different geographic scales (e.g. census tract, zip code, city, county, etc.)
- Disseminate technical documentation that allows local, county, regional, and state stakeholders to produce indicators
- Develop a multi-agency plan for centralized data collection, analysis, and reporting of indicators, and
- Create a demonstration website that stakeholders and CDPH can use to pilot test selected healthy community indicators.

[Project Summary and Background](#)

[Core List of Indicators \(10/17/2014\)](#)



How Do Metrics Inform Funding Decisions?



Affordable Housing & Sustainable Communities (AHSC)

- Program objective: increase accessibility of housing, employment centers and key destinations through walking, biking and transit.
- Competitive Statewide Program
- 50% required investment in affordable housing
- 50% required investment in disadvantaged communities
- Administered by Dept. of Housing and Community Development
- Eligible Applicants: Local Governments, Transportation and Transit Agencies, For- and Nonprofit Developers and Program Operators

AHSC Program: Active Transportation Improvements

Points awarded for: Installation, expansion or improvement of active transportation infrastructure

✓ Purpose and Need

- Network Gap Closures/Removal of Barriers
- Documentation of at least one active transportation safety issues or access barrier in the program area
- Current user types

✓ How Proposed Project Addresses Purpose and Need

- Reduces vehicular speed or volume near non-motorized users
- Improves visibility
- Eliminates potential conflict points
- Utilizes innovative solutions
- Demonstrates a projected increase in future users
- Demonstrates an increase in network connectivity

Health in All Policies: Health & Equity in Grant Programs

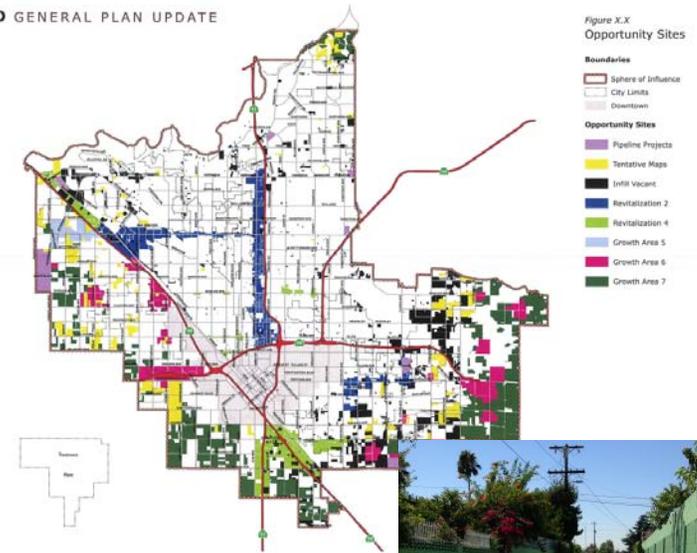
- State mandates to incorporate health goals or objectives in “non-health” sectors
- State agency coordination to develop grant guidelines and score applications, increased cross-sectoral understanding and awareness of state priorities, enhanced abilities to address inter-related state priorities, and broadened their networks.
- Coordination with public health staff encouraged emphases on health equity considerations during program development and implementation and identification of best practices regarding collaboration, community engagement approaches, effective partnerships, and measurable health, equity, and/or health equity indicators.



Local impacts of coordination with health agencies...

- Applicants connected and worked with their local health departments better when it was required in application, including new partnerships to the table, such as schools, transit agencies, and/or job development organizations.
- Local health departments provided data, facilitated relationships across communities, provided support in a variety of community engagement techniques, and provided additional context to challenges facing socially, economically, and otherwise disadvantaged communities.

FRESNO GENERAL PLAN UPDATE



What's Next?

Transformati(ve)onal Climate Communities

- Facilitate neighborhood level transformation in the State's most disadvantaged communities (95 percentile and greater)
- Substantial investment in a single community – multiple, integrated projects as part of broader community vision with specific goals
- Multi-stakeholder partnerships with local agencies, community organizations, labor groups, workforce investment boards, and other stakeholders
- Measurable and scalable
- Competitive grant program



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